

Request for Proposal for Invitation of Price Bid

Price Bid Ref No: RGM: NCDFI

Dt. 19.07.2025

To,

The Member

Dear Sir,

Subject: INVITATION OF PRICE BID FOR Annual Rate Contract Upto 31/03/2026 For Event Services (Farmer Awareness) Of Ai Project In Jharkhand

National Cooperative Dairy Federation of India (NCDFI), having its Head Office at NDDDB D-Lab Campus, Anand, Gujarat invites price bid for All Event Services of AI Project in Mayurbhanj, Odisha as per following terms and conditions:

1. You are invited to submit your most competitive quotation for the following goods: -

Sl No.	Item	Components	Quotation Basis (In Rs.)
1	Event Services (Farmer Awareness) of the AI Project+Impact Assessment Requirement: 8000 Farmers Min. 40-50 farmers/batch	Annexure-I	Per Farmer

2. Bid Price

- a) The contract shall be for the full services of the event on a per-farmer service.
- b) The price bid shall be submitted in the <https://events.ncdfimarket.com/>
- c) The rates quoted by the bidder shall be fixed and shall not be subject to adjustment on any account.
- d) The prices shall be quoted in Indian Rupees **only on a per-farmer basis.**
- e) Scope of Work in **Annexure-I**

3. Each bidder shall submit only one quotation. Bidder shall not contact other Bidders in matters relating to this Quotation.

4. Validity of Quotation

Quotation shall remain valid for a period of 31/03/2026

5. Components: As per Annexure I.

6. Evaluation of Quotation

The Purchaser will evaluate and compare the quotations determined to be substantially responsive i.e. which

- (a) are submitted adequately with prescribed documents; and
- (b) Conform to the terms and conditions, and specifications.

The rate quotation should exclude all applicable taxes and charges. The decision taken by NCDFI would be final and bidders have to abide by that.

7. Award of contract

The Purchaser will award the contract to the bidder whose quotation has been determined to be substantially responsive and who has offered the lowest evaluated quotation price.

7.1 Notwithstanding the above, the Purchaser reserves the right to accept or reject any quotations and to cancel the bidding process and reject all quotations at any time prior to the award of contract.

7.2 The bidder whose bid is accepted will be notified of the award of contract by the Purchaser prior to expiration of the quotation validity period. The terms of the accepted offer shall be incorporated in the supply order.

8. Location: Ranchi, Gumla, Lohardaga, Latehar, Palamu, Chatra, Hazaribagh, Garwah, Deoghar, Dumka, Godda and sahebganj

9. Terms Of Payment: 100% payment shall be made within 30 working days after completion of services.

10. The responsibility for machinery, service instruments, furniture etc. provided by the service provider shall rest solely with the service provider

11. Taxes and Duties: The Supplier shall be entirely responsible for all taxes, duties, etc. incurred for conducting the event as specified

12. You are requested to send your offer on or before 28.07.2025 till 4PM at NCDFI's e-Portal
<https://events.ncdfimarket.com/>

The EMD for participation in the RFQ is Rs. 2 Lakh, and shall be deposited in the form of NEFT/RTGS at:

- **Beneficiary Name: National Co-operative Dairy Federation of India Ltd.**
- **Bank Name: Union Bank**
- **Branch Address: Anand Branch (Amul Dairy Road), Anand: 388001**
- **Account Number: 520141000774940, IFSC Code: UBIN0905208**

- . EMD (Without any interest) of the successful Bidders to be retained with NCDFI Escrow (Non-Interest bearing) as security deposit

13. Downloading the Document

- a) The bid document will be available in the website at <https://www.ncdfimarket.com/index.php/auctions-2/> and can be downloaded and used as tender document for uploading the offer.
- b) The interested vendors are required to send an email at etenders@ncdfimarket.com by providing the following detail/information prior to 2 days before the bid end date:
 - Name of the organisation:
 - Name of the contact person:
 - Contact No:
 - E-Mail:
 - Status of Registration with NCDFI (Yes/No):

Registration/bidding guidance will be provided by NCDFI team to interested bidders
Contact Person:

Vrushant Dave (NCDFI): vrushant@ncdfi.coop, 9978665638
Surajit Ganguly (NCDFI): surajit@ncdfi.coop, 9978607302

Annexure-I

- **Banner – Farmer Training**
- **Hall Rent**
- **Table & Chairs**
- **Projector / LCD, Audio System**
- **Small Note Book & Pen**
- **Refreshment Arrangement (Tea & Biscuits)**
- **Lunch**
- **Resource Person Honorarium**
- **Water Bottles**
- **Local conveyance allowance for farmer**
- **Other Misc. as required by Project Coordinator**

- **Arrangement of Local conveyance and stay as required for farmer/trainer**

- **Baseline & Endline Surveys:**
 - Design and conduct structured baseline and endline surveys to assess farmers' knowledge, attitudes, and practices (KAP) before and after training interventions.
 - Ensure representation across geographies and stakeholder categories (e.g., dairy farmers, SHG members, youth, etc.).

- **Field Visits & Data Collection:**
 - Conduct periodic field visits to programme locations.
 - Use digital tools (tablets/mobile apps) for real-time, geo-tagged data collection.

- **Focus Group Discussions & Interviews:**
 - Organize FGDs with farmers, local facilitators, and veterinary staff to gather qualitative insights.
 - Carry out key informant interviews with stakeholders (e.g., cooperative staff, trainers).

- **Impact Analysis & Outcome Measurement:**
 - Evaluate improvements in awareness levels, adoption of scientific cattle rearing practices, AI services utilization, and hygiene practices post-training.
 - Use control vs treated group comparison where feasible.

- **Monthly Progress Reports:**
 - Submit concise, data-backed reports summarizing monthly findings, farmer feedback, photos, and GPS-tagged visit logs.

- **Design & Publish Monthly e-Magazine:**
 - Develop and publish a digital e-Magazine featuring:
 - Success stories of farmers
 - Before-after case studies
 - Insights from data
 - Photo features from the field
 - Tips and advisories related to cattle management

- **Impact Assessment Report:**

Submit a comprehensive final report detailing overall outcomes, analysis, region-wise performance, and recommendations for policy improvement