

Request for Proposal for Invitation of Price Bid

Price Bid Ref No: AI Network, **Multiple**: RGM: NCDFI

Dt. 12.11.2025

To,

The Member

Dear Sir,

Subject: INVITATION OF PRICE BID FOR ANNUAL RATE CONTRACT UPTO 31/03/2026 FOR - Leaflets, Multiple location

National Cooperative Dairy Federation of India (NCDFI), having its Head Office at NH-48, Vaghasi, Anand 388 320, Gujarat, invites price bid for Leaflets as per following terms and conditions:

1. You are invited to submit your most competitive quotation for the following goods: -

Sl No.	Item	Components	Quotation Basis (In Rs.)	Delivery Date
1	Leaflets Required Quantity: 84,000 nos. (FOR Delivery)(Tentative)	Annexure-I	Per item	By 21/Nov/25

2. **Bid Price**

- a) The contract shall be for the full services of the event on a per item.
- b) The price bid shall be submitted in the <https://events.ncdfmarket.com/>
- c) The rates quoted by the bidder shall be fixed and shall not be subject to adjustment on any account.
- d) The prices shall be quoted in Indian Rupees only on a per-gift item basis.
- e) **The rate quotation should exclude GST but include other applicable taxes and charges.** The decision taken by NCDFI would be final and bidders have to abide by that.

3. Each bidder shall submit only one quotation. Bidder shall not contact other Bidders in matters relating to this Quotation.

4. **Validity of Quotation**

Quotation shall remain valid for a period of 31/03/2026

5. **Components:** As per Annexure I.

6. Evaluation of Quotation

The Purchaser will evaluate and compare the quotations determined to be substantially responsive i.e. which

- (a) are submitted adequately with prescribed documents; and
- (b) Conform to the terms and conditions, and specifications.

The rate quotation should include all applicable taxes and charges. No additional charges will be applied apart from the included charges. The decision taken by NCDFI would be final and bidders have to abide by that.

7. Award of contract

The Purchaser will award the contract to the bidder whose quotation has been determined to be substantially responsive and who has offered the lowest evaluated quotation price.

- 7.1 Notwithstanding the above, the Purchaser reserves the right to accept or reject any quotations and to cancel the bidding process and reject all quotations at any time prior to the award of contract.
- 7.2 The bidder whose bid is accepted will be notified of the award of contract by the Purchaser prior to expiration of the quotation validity period. The terms of the accepted offer shall be incorporated in the supply order.

8. Delivery Location: Multiple

9. Terms Of Payment: 100% payment shall be made within 30 working days after completion of services.

10. Taxes and Duties: The rate quotation should exclude applicable taxes . The decision taken by NCDFI would be final and bidders have to abide by that.

11. You are requested to send your offer on or before **15.11.2025** till 12PM at NCDFI's e-Portal
<https://events.ncdfimarket.com/>

12. Earnest Money Deposit (EMD)/ Bid Security:

The EMD for participation in the RFQ is Rs. 50,000, and shall be deposited in the form of NEFT/RTGS at:

- **Beneficiary Name: National Co-operative Dairy Federation of India Ltd.**
- **Bank Name: Union Bank**
- **Branch Address: Anand Branch (Amul Dairy Road), Anand: 388001**
- **Account Number: 520141000774940, IFSC Code: UBIN0905208**

The right for bid submission will be available post EMD deposition only. EMD (Without any interest) of the successful Bidders to be retained with NCDFI Escrow (Non-Interest bearing) as security deposit

Transaction fee: 0.40% of the contract value (+ applicable GST) will be adjusted from EMD as against each invoice raised.

13. Downloading the Document

- a) The bid document will be available in the website at <https://www.ncdfimarket.com/index.php/auctions-2/> and can be downloaded and used as tender document for uploading the offer.
- b) The interested vendors are required to send an email at etenders@ncdfimarket.com by providing the following detail/information prior to 2 days before the bid end date:
- Name of the organisation:
 - Name of the contact person:
 - Contact No:
 - E-Mail:
 - Status of Registration with NCDFI (Yes/No):

Registration/bidding guidance will be provided by NCDFI team to interested bidders
Contact Person:

Vrushant Dave (NCDFI): vrushant@ncdfi.coop, 9978665638
Surajit Ganguly (NCDFI): surajit@ncdfi.coop, 9978607302

Annexure-I

S.no	State	Delivery Address	Language	Leaflets
1	Haryana	Rajan Bali,House No 6, Tubewell Colony, Mahesh Nagar, Ambala Cantt,Pin Code 133001,Mob:8 725060630	Hindi	10000
2	UP	Vipul Kumar,Animal Breeding Centre,Doodh Dairy Colony,Indira Nagar,Raebarel i- 229001,Uttar PradeshMob: 7079597531	Hindi	30000

3	Bihar	Govind kumarC/O Shital Prasad Roy Chailital Jalla Road beside Mata shree indane gas Gulzarbagh Patna 800 007,Mo- 9386959645	Hindi	10000
4	Tamil nadu	Mr. Subramaniam, Alamadhi Semen Station,Uppara palayam road,Edapalaya m PO, Red Hills, Mob: 7092922 416,Chennai - 600052 (TN).	Englis h	10000
5	Punja b	Lovepreet Singh, Virdi brothers dairy farm, Faridkot road, opp shan enclave colony,Guruha rsahai,Dist- ferozepur ,Pin code- 152022,Mob:8 872181400	Punjab i	6000
6	Maha rasht ra	Vishnu, Kanhaiyya Agro, Block No. 53/1, Vadner- Gatewadi Road, Gatewadi, Tal : Parner,Dist : Ahmednagar, Parner- 414302, Mob:96048096 53	Marath i	6000

7	West Bengal	SUNIL MALIK ,HARIT,DADPUR, HOOGHLY-712305, WEST BENGAL PH 9614949775	Bengali	6000
8	Gujarat	Hemal Chavda ,I 405, Richmond Grand, Near Torrent Power Sub Station, Makarba, Ahmedabad, Gujarat 380051 Mob:9824482986	Gujarati	6000
				84000

Please ask for design before bidding

The order quantity is tentative

S.no	Item	Size	Paper & GSM	Printing
1	Leaflets	A5	130 Gloss	Double side Printing & Lamination

Kindly go through the design. Please make sure to take approval from NDS marketing team before starting the printing process.